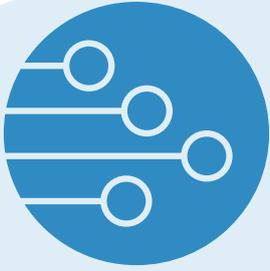


HOLLAND
FINTECH

MEDIA KIT



ABOUT HOLLAND FINTECH

In brief

Holland FinTech is an independent organisation delivering professional services to business clients in the financial technology, or “fintech”, industry. It distributes knowledge about digitalisation, supports financial innovators, and drives co-operation and competition to deliver better financial services globally.

In depth

The founder of Holland FinTech is Don Ginsel, a civil engineer turned banker who worked for ABN AMRO and Deutsche Bank, and who is also an investor and entrepreneur. During his banking career, he already saw that banks had been automated in a piecemeal manner, creating a jungle of IT systems. From an engineer’s perspective, this was unsustainable and not competitive with the increasing scalability and lower cost of IT solutions. After leaving banking to work in venture capital, the innovative power of start-ups, especially leans start-ups, drove him to commit to the start-up scene. Then he witnessed the surge in fintech startups and his mission became clear. Mid-2014, after several months of preparation, Holland FinTech was beginning to take shape. Broader audiences saw that venture capital investments in fintech were surging; this was the best time to start convincing the financial industry that change was necessary and inevitable. The opportunity to leverage the surge in fintech to create more accessible, transparent & understandable financial services had come at the perfect time.

KPMG, payment consultancy Innopay, Van Doorne law firm, and IBM supported our initiative from the very beginning as sparring partners and formed our founding members. These four firms helped shape what Holland FinTech is today and laid an important basis for the members that followed. Holland FinTech is still a private, independent firm (Holland FinTech Partners BV) whose mission is to create a thriving international marketplace for fintech, and to create better financial services for all.

HOLLAND FINTECH STYLE

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RGB #2d8cc4

C 77% M 34% Y 4% K 0%

SOCIAL MEDIA

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