



HOLLAND
FINTECH

HOLLAND FINTECH PAVILION AT MONEY 20/20

4-6 June 2024
Amsterdam

About Money20/20 Europe



over **8,500** attendees



over **2,300** companies



over **100** countries represented



over **350** speakers



over **390** sponsors



over **18,250** meetings
booked via Money20/20 Connect



over **40** meetings booked on the **HF Pavilion** in **2023**

Join the Holland Fintech Pavilion at Money 20/20

The **Holland Fintech Pavilion** offers a unique opportunity to connect with a global audience of fintech professionals. Located at the heart of Money 20/20, the pavilion provides a central hub for networking, collaboration, and exposure.



Benefits of Joining:



Turnkey booth, you just need to bring your merchandise and cards



Affordable way of being a sponsor at Money20/20



Shared resources like reception, storage, demo space



Combined lead generation, by sharing leads and cards



Strategic location: Be positioned alongside other leading fintech companies, maximizing visibility and opportunities



Brand exposure: Leverage comprehensive sponsorship benefits to elevate your brand awareness and reach



Exciting Visitors, like foreign delegations, regulators, and investors.

Holland Fintech will provide:



Network access: Gain access to the extensive Holland Fintech network and communication channels.











Meaningful connections: Facilitate valuable meetings and collaborations with potential partners and clients.



Collaborative environment: Benefit from the synergies generated by co-locating with other companies.

The **Holland Fintech Pavilion** offers a cost-effective way to maximise your presence and influence at Money 20/20 Europe.

Our Offer	Basic €12 000	Premium €18 000
Number of passes	1	2
6x6 (36 SQM) Shared Furnished exhibition space with storage and meeting tables	✓	✓
Booth construction	✓	✓
Logo on booth and marketing material	Medium	Big
Access to the demo screen	✓	✓
Logo and profile on the Money 20/20 website and Listed as a 1 star sponsor	✓	✓

Our Offer	Basic €12 000	Premium €18 000
Access to networking App with own profile		
Dedicated Posts on HFT Social Media	1	2
Post event Interview on HFT Platforms		
Mention in Post event article		
Interview in Breaking Banks Europe Podcast (The #1 European fintech podcast)		
Pass to the Side Event with other associations		

Pavilions:

Furnished exhibition space (examples)



Pavilions:

Holland FinTech Pavilion 2023



Pavilions:

Holland FinTech Pavilion 2022



Contact us



Contact us today at [**events@hollandfintech.com**](mailto:events@hollandfintech.com) to learn more about joining the pavilion and exploring the opportunities it presents.