

The 2019 Innovation Landscape

Sectors and startups
set to disrupt the market

The over 700 UBI Global member programs located in over 70 countries around the world are witnessing an exciting time of disruptive innovation in technology.

In our year-end recap, we outlined the top technology trends according to our extensive member survey, which mirrors closely the five sectors in which our members have seen dramatic growth for startups. The five sectors that stood out were IoT, Big Data, AI, Digital Health and Gamification, as far as member programs and incubators were concerned—deeming these areas impactful to the innovation landscape worldwide at the end of 2018.

The innovation landscape in 2019 will be even more technology focused, reflecting a global trend for turning to technology to solve problems and create value for existing corporations. Programs and startups alike will therefore need to be more creative and be able to conceptualize multiple applications for a single innovation, taking a global view to obtain inspiration, investment and growth opportunities. The world, as they say, is getting smaller.

The population of each country has more in common than ever, with social, political and personal needs beginning to take shape in each region.

Measuring and comparing benchmarks between different business incubation programs is becoming even more important as the innovation landscape shifts to a tech-focused global solution provider. The world needs startups to succeed, and the path to success is dependent upon the support of incubators and accelerators.

This white paper focuses on technological developments and the sectors that stand out in our research. As an incubator or accelerator, benchmarking your program with the global innovation community is vital for progress into 2019. As a corporation, getting involved with these very special programs will be key to ensuring your competitive advantage.

Happy Reading!



Ali Amin

UBI Global, CEO and Co-founder

TABLE OF CONTENTS

I. EXECUTIVE SUMMARY	03
II. THE WORLD OF MOVERS AND SHAKERS	06
III. THE INCUBATION ADVANTAGE	08
IV. CORPORATE INTEREST IN STARTUPS	10
V. INNOVATION IN FOCUS	11
VI. ARE WE READY?	13
VII. MAKING SENSE OF THE BUZZ	17
VIII. CONCLUSION	19



I. EXECUTIVE SUMMARY

Poised to be one of the most exciting in decades, the 2019 innovation landscape is rich with players including startups, entrepreneurs, accidental inventors, accelerators, incubators, researchers, scientists, mature corporations, budding partnerships, investors, and the list goes on. The landscape is influenced by our collective interpretation of the big picture trends that will result in the products and services set to change the course of everyday life.

As a whole, we can say that the innovation landscape will be full of challenges in effectively addressing social and political needs, providing secure and flexible data, and responding to the growing use of all the information being

gathered. There will be opportunities as well, especially in technological applications that promise to improve health, transportation, education, and the overall human experience.

Business incubators and accelerators should be prepared to think on a global scale while maintaining their local community goals and values and following best practices. Corporations should focus on being agile in improving their product offerings while being open to new allies and opportunities for expansion. The rest of us should be ready to support the constant environment of changes, both big and small.



Innovation – A creation, device or process resulting from study and experimentation; introducing something new

Startups Define the Scene

Piven by years of research, standards and ethics will continue be the key to startup success even in a technology-focused world market. Innovation programs working with universities and other centers of excellence should strive to focus on development of solutions to today's complex societal issues. This requires collaboration within their local innovation community, as well as the world innovation community, such as the benchmarked programs and those

corporations that are part of UBI Global's vast network. As observed in the [World Benchmark Study 17/18](#) and both [Best Practices](#) reports, startups are a predictive indicator of new, disruptive technology about to influence the market in a big way. What fuels innovation in this new year is, in part, creativity combined with compassion and a desire to benefit humankind.

Corporate Needs Direct the Traffic

Ford and IBM are venturing together into [blockchain](#) technology to verify the ethical source of cobalt used in batteries for electronic cars, computers and other devices. Tech giants, normally fierce competitors, are combining forces and funding in order to sponsor climate change forums. Social media networks are pooling resources to combat fake news and increase security. Innovation can make some strange bedfellows, causing competitors and rivals to work together out of necessity to solve problems or increase opportunities. As another example, only recently, BMI i Ventures, Porsche Ventures, and InMotion Ventures have announced a joint funding effort for a roadside assistance [platform](#).

Corporations are blurring the lines between startups as well as competitors, with a dramatic increase in funding university research and incubation, sometimes over and above their own internal efforts in disruptive technology. Known as corporate venturing or "intrapreneurship", these investments in startups usually take place within a company's own sector. However, playing within one's back yard is not entirely necessary in 2019. Once again, the lines are blurred and health companies such as Merck or Pfizer are just as likely to sponsor an AI startup that has a wearable health technology focus as any other market leader.

Technology Saves the Day

Technology, in fact, is being viewed as the means to solve some of the greatest challenges facing the world today including terrorism, famine, security and environmental protection. The most progressive initiatives by large corporations include open source, transparent solutions that involve other companies, technologies or platforms, creating a global community of innovation. Owning their core competencies while collaborating with others, even competitors, on disruptive innovation is the modern way for corporations to innovate effectively.

Join UBI Global as we highlight the areas of predictive, high-growth startup activity that we should all have on our radars for 2019. This white paper paints a picture of the product development areas shaping the innovation landscape and the social, political, and psychological forces that mark our readiness to accept them. In future analyses, we will discuss key trends with more detail, and we will even offer guidance on best practices and procedures for creating successful companies.



II. THE WORLD OF MOVERS AND SHAKERS

AND SHAKERS

Who are involved in startups?

Today, a startup can be anything from a single entrepreneur with no team to a group of researchers at a university. One interesting definition of a startup we have seen is from American entrepreneur, blogger and author [Eric Ries](#), who defines a startup as, “a human institution designed to create a new product or service under conditions of extreme uncertainty.” We agree, on principal, but also believe that a startup has a focus on growth and a thirst for knowledge and resources. They solve problems and create opportunities with an ultimate goal of making the world a better place for everyone.



Entrepreneurs need to be able to step into the unknown, believing they can turn an idea into something of widespread value despite the challenges that stand in their way.



According to researchers at the **University of Maryland**, passion is a key ingredient in growing a successful new business. It's the reason entrepreneurs inspire the rest of us in the first place.

Today's entrepreneur is likely to be mid-career and looking to leverage their own knowledge and business strategies into something new and exciting before they retire. In fact, a survey by the [Kauffman Foundation](#) shows that typical founders are an average age of 40 when they started their first companies. Founders are well educated and achieve high academic performance during their time in the education system. They are also typically married with children, debunking the stereotype of a workaholic 20 something with no private life.

Startups have an initial reason for existing, typically a spark of an idea in a single person's mind or a like-minded group. Startup entrepreneurs can include:

- ◀ Engineers
- ◀ Hackers
- ◀ Web Developers
- ◀ Researchers
- ◀ Laboratory Assistants

And of course, no overview of startups is complete without listing their characteristics for success.

Per Fast Company, there are [six traits](#) that successful entrepreneurs share:

/01 Many don't have prior experience

/02 They have both common sense and a willingness to break rules

/03 They have a knack for taking risks

/04 They learn from their mistakes

/05 They have the passion to persist

/06 They are resilient in the face of failure



According to an article in FastCompany, **Why Most Venture Backed Companies Fail**, 75 percent of venture-backed startups fail. And per **Harvard Business Review**, successful startups are more likely to be headed by people in their mid-forties



III. THE INCUBATION ADVANTAGE

Why should business be “incubated”?

University-linked UBI Global member programs who participated in the World Benchmark 2017-2018 Study report discovered something very important about themselves.

With an average 5-year survival rate of 59 percent, the startups of benchmarked programs outperform non-incubated startups by 15 percent. Twenty percent of the ventures incubated by the benchmarked programs developed into high-growth companies.



UBI Global’s interactive learning community comprises 700 incubation programs and counting, collectively representing over 20,000 startups worldwide

What do incubators do?

The answer is: a lot. They coach, educate, promote, and advise a batch of startups within their programs on everything from how to create successful business plans and marketing strategies to applying best practices for financial accounting and talent recruitment. They even help their cohorts with pitching to investors. Many programs also have alumni networks of “graduated” startups, as well as an

established list of corporate regulars and business leaders who assist, inspire — and invest both time and money in both programs and newfound talent and ideas. In short, business incubators (and accelerators that focus on more developed startups) hand-hold and lead, serving as vital links to local and international communities.

Launching and Ecosystems

Innovation is on the rise when it comes to business processes, too. Crowdfunding and crowdsourcing social media platforms have made it easy for almost anyone to find startup companies and invest in them immediately. While this could be perceived as competition for university-based programs (or easy money for startups), the reality is that most startups that are not in an accelerator or incubation program do not “graduate” (that is— launch) despite gaining investment from the masses.

Startups need the element of expertise backing their ventures. They also need help navigating and finding their place in their local ecosystems. Innovation ecosystem is the term used to describe the large number and diverse nature of participants and resources that are necessary for innovation, of which incubation programs are key players.

And as technology becomes even more important to the global business landscape, it will certainly become more prevalent in the business incubation programs benchmarked by UBI Global. (Note that The 2019-2020 World Benchmark Study – now in its 5th iteration – will include and separately benchmark those incubation programs not linked to universities but are privately, publicly- and corporate- run.)

According to Startup Genome, the “top” innovation ecosystems in the world are:



/01 Silicon Valley	/11 Paris
/02 Tel Aviv	/12 Sydney
/03 Los Angeles	/13 Sao Paulo
/04 Seattle	/14 Moscow
/05 New York City	/15 Berlin
/06 Boston	/16 Waterloo (Canada)
/07 London	/17 Singapore
/08 Toronto	/18 Melbourne
/09 Vancouver	/19 Bangalore
/10 Chicago	/20 Santiago

With both the survival and success rates of incubated startups impressively exceeding non-incubated startups, corporations will have a new understanding of the many benefits in sponsoring and mentoring programs this year and turning to incubators and accelerators as partners.

So, with fresh, new corporate partners on board, the sky is the limit for 2019 startups and the incubators that help bring forth their innovation.

IV. CORPORATE INTEREST IN STARTUPS

The predictive nature of startup companies is especially attractive to large corporations. This is evident in the financial sector, where in 2017, 88 percent of legacy banking corporations feared that competing with the emerging fintech companies would cause their

corporations a significant revenue loss, according to [PwC Global Fintech's report](#) that year. The result was that 82 percent of banking corporations that year decided to announced collaboration with fintech startups rather than compete with them.

Partnerships Ahead

Looking beyond the financial sector and the fintech startups, the rapid rise of startup companies across the globe will continue to develop into diverse partnerships with corporations. The top areas to watch for exponential growth are outlined in the next few pages, with in-depth reports on each to come in the following months.

Innovation is epic right now, with multiple sectors launching disruptive new ideas, harnessing new technologies and achieving greater sustainability. Large corporations are more eager than ever to secure their place in the market with startup success, which leads to an influx of technologies in the innovation ecosystem as well as partnerships with more emerging entrepreneurs as the year goes on.



A look at [PwC's 2018 Global Innovation Study](#) analyzed the top 1,000 companies spending the most on research and development (R&D), resulting in the a view into several different industries and companies— and revealing the ones “leaning hard into innovation and disruption,” according to [Howmuch.net](#). It certainly is quite a list!

V. INNOVATION IN FOCUS

What areas should we follow in 2019?

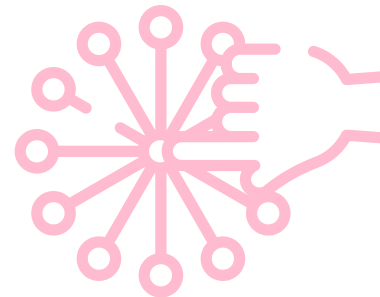
At the end of last year, we defined **five areas of innovation** that were poised for explosive growth trends. These areas within technology included:

- ◀ The Internet of Things (IoT)
- ◀ Big Data
- ◀ Artificial Intelligence (AI)
- ◀ Digital Health
- ◀ Gamification

Tech businesses are seeing an influx of capital and interest attracted to their razor thin margins and multitude of possibilities in the market.

While it is very clear that technology innovation will be booming this year, there are five more areas of growth to watch for in this year's innovation landscape:

- ◀ Medical
- ◀ Travel
- ◀ Education
- ◀ Agriculture
- ◀ Retail



Definitions

A brief definition of the ten key growth trends help us understand their wide uses:

/01 Internet of Things (IoT)

A network of interrelated technology such as computers, smart devices, appliances and vehicles, all employing software, electronics and connectivity to interact and exchange data with each other.

/02 Artificial Intelligence (AI)

A computer simulation of human intelligence, often used in speech recognition, machine vision, natural language generation and other problem solving or basic functions.

/03 Big Data

Extremely large, complex data sets are often too large for traditional processes or applications to deal with in a meaningful or efficient way. Big data, analyzed properly, will reveal trends, associations and patterns that are valuable for multiple uses and applications.

/04 Digital Health

Where technology and healthcare, lifestyle and society meet to improve the human experience, increase personalization and precision and provide humans with deeper data regarding their health and wellbeing.

/05 Gamification

Based on the human tendency to want to compete, either with other humans or with a machine, gamification applies basic gaming elements such as scoring points, winning and rules, to encourage deeper engagement with a product or service.

/06 Medical

In addition to technological applications, medical innovation this year will include cancer diagnosis efficiency, more accurate and comfortable glucose monitoring, indoor air purification, workplace health and safety, mental health and socialization, among others.

/07 Travel

Developments in the area of travel include deeper customer learning to provide handpicked, bespoke travel experiences unique to each customer. Developments in innovative baggage to streamline packing and make it more security friendly as well as safety innovation will also be on the rise. Clean transportation, bag storage and location, and wellness travel are all on the forefront of innovation.

/08 Education

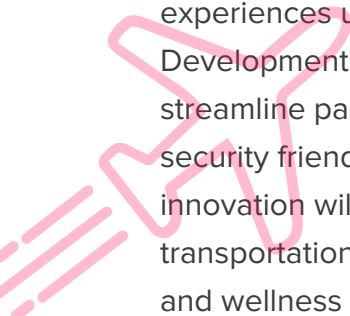
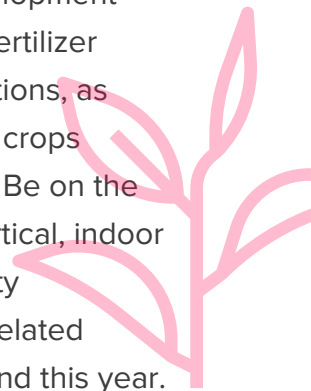
Organizations will rise to revolutionize the education industry by providing high-quality options in underserved areas and educational voids. School empowerment through efficiency training as well as programs that are targeted to prepare student for careers earlier in their education process are just two of the areas poised for growth opportunities this year.

/09 Agriculture

Genomic experimentation, for one, is set to change the growth pattern of many crops that are staples of the global diet. Additionally, nano-nutrient development will directly affect the levels of fertilizer currently used in farming operations, as well as the growth rate of many crops commonly relied upon for food. Be on the lookout for developments in vertical, indoor farming, hydroponics, community gardening initiatives, and tech-related agricultural innovations to abound this year.

/10 Retail

The brick-and-mortar high street has suffered this year, with retail giants closing more doors than they are opening. Looking for solutions, retail is turning to startups to bring fresh ideas in the challenges of logistics efficiency, customer experience, and brand values. Startups that innovate to decrease margins, provide a bespoke experience and offer more brand interactivity are going to succeed in the retail innovation area.



VI. ARE WE READY?

Innovation at the most basic level exists to identify a problem and create a solution that fosters a long-term enterprise.

Today's challenges and opportunities run the gamut from politics, health, security and our daily life at home. Will I be replaced by a robot on my job? How can I protect my personal data?

Can I believe what I read in this news feed? Will my government protect me from a terrorist attack? These human concerns all converge to create needs that affect the marketplace, and thereby the creation of new startup companies ready to deal with them.

The Magnificent Seven

Seven areas stand out as being ready for solutions from the innovation community. Here are the most significant opportunities for startup growth:



Politics

Voter data confidence continues to be a concern in most countries, and startups will be able to solve these issues with developments in the areas of big data and cyber security. Developments in fake news detection and misinformation flagging is creating a new sector called "information security" that promises to protect the free press. On the other side of the ballot box, we should also see startup activity revolving around civic participation and communication as well as promotional education on running for public office.

Trends: AI, Big Data, Gamification, Education

Solutions: Election information services, engagement technology, urban area service matching, crowdfunding candidates, information security platforms



Environment

Vegetarianism and veganism are big news to begin the year, with “Veganuary” promotions to encourage people to try veganism at least for the month. One of the talking points on going veggie, of course, is the environmental impact this type of diet demonstrates. Expect to see startup development with regard to vegan and vegetarian tourism apps and networks as well as, diet impact calculators. Meanwhile, environmentally conscious startups that are making headway in recycling plastic and/or removing it from our oceans will be big scale-up candidates this year. Water quality and all things aquaculture including monitoring and analysis will be on the startup boom list for many developing countries.

Trends: Agriculture, Big Data, Digital Health

Solutions: Vegan social media apps, crowd-farming groups, insect-based foods, water purification, meatless “meat” and dairy-free cheese, hydroponics, clean energy



Socioeconomics and Urban Development

Possibly the largest category that will be impacted in 2019 by the startup landscape are those that concern social and economic development all over the world. These concerns literally touch every other industry outlined here, so programs should be prepared to guide startups in corporate interest plus governmental interest and sponsorship as well. From urban planning, infrastructure mapping, co-living spaces, parking, safety and waste management, technology will play a huge role going forward in managing all these services.

Gamification combined with VR/AR/XR technologies are set to revolutionize job training as well as education at all levels. New, intuitive predictive-analysis tools are set for deployment in job markets to match skill demands and employee levels at a more accurate rate to scale.

Crowdsourcing applications will be more important than ever before, as will connecting with peers via social media.

Trends: IoT, Big Data, AI, Agriculture, Education, Gamification

Solutions: Shared living spaces, urban gardening, parking information resources, waste management, safety alerts, job diversity training, new career development, career matching, social applications



Immigration and Border Security

Building a wall or exiting the EU, immigration and security at the border are hot topics that continue to command attention this year. Startup activity directly relates to these concerns, with advancements in biometrics and AI technology as well as dealing with all the data necessary to make these applications meaningful. Drone technology, both in the use of drones and in keeping air space safe from attacks by them, will also be hot startup developmental areas.

Trends: IoT, AI, Big Data, Gamification, Travel

Solutions: Application assistance, surveillance technology, biometrics, facial recognition, perimeter protection systems



Our Homes

Consumers want technology at home to make them more comfortable, secure their belongings and for many other applications, so expect to see a wealth of startups in the AI category aimed at personal robotics as well as an influx in personal shopping services that will require new logistics developments in the sector. Supply chain and delivery sectors are set to be disrupted to meet the massive new demand in the way consumers make purchases going forward in 2019. Personal technology created for health, entertainment and socialization are poised for even further growth this year.

Trends: IoT, AI, Digital Health, Gamification, Education, Medical, Agriculture

Solutions: Wearable technology, robotic assistants, machine learning, voice recognition, logistics efficiency, personal data security



Security

Consumers are more than aware of the value of their data, having experienced a few massive breaches in data security in the past year, and our data still is not safe from the hacker black market. For this reason, stricter General Data Protection Regulation (GDPR) regulations are on the table for 2019. These new regulations will require startups in sectors including Fintech, cyber security as well as big data, AI and other adjacent technologies. While the jury is still out on how effective GDPR laws have been in the EU, concerns mainly focus around how easy it will be to implement similar regulations in other countries, especially the United States.

Trends: IoT, Big Data, Education

Solutions: Wearable technology, robotic assistants, machine learning, voice recognition, logistics efficiency, personal data security



Health

Developments in biotechnology including AI diagnostics, treatment and administration will continue to thrive in startup communities all over the world. Compounding this growth is the ever-widening database of voluntary, self-guided DNA testing and data banking, which will impact health care and social concerns in a large way. Also at the forefront of health news is mental health, with new treatments, diagnostic tools and other breakthrough technology.

Trends: AI, IoT, Big Data, Digital Health, Medical, Agriculture, Education

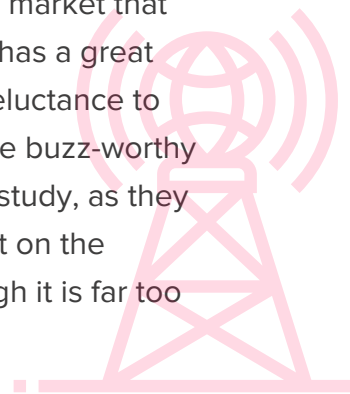
Solutions: Social care applications, diagnostics, testing, data banking, health device reporting, emergency management



VII. MAKING SENSE OF THE BUZZ

Talking points on trends that have defined the beginning of the year are many, with some predicting the demise of the smart phone while at the same time drawing a line under 5G technology. Undeniably, the rise in wearable and built-in technology has decreased consumer desire to have the latest, greatest smartphone. Contributing to this decline is the seemingly imminent implementation of 5G

that is rarely out of the news. The fact that there are no devices on the market that are built for 5G technology has a great deal to do with consumer reluctance to invest in new devices. These buzz-worthy developments bear further study, as they will certainly have an impact on the innovation landscape, though it is far too early to tell how deeply:



5G

This new way of communicating will enable smart home, self-driving and other connected devices to be more widespread and available to consumers. The amazing bandwidth and speed of 5G will also affect AR, VR and XR

developments that have not experienced the growth they were projected to in previous years. When it comes to 5G, startups need to have a broad vision but a segmented growth plan, as the wide implementation will take at least ten years.

SDN

Software Defined Networks improve network performance by making programming and monitoring more efficient. Network managers use SDN technology to configure and secure resources dynamically and quickly through programs they can write themselves. This simplifies network design and

eliminates weak spots in proprietary software that are often hacked. The rise of SDN will contribute to the growth of big data, cloud services and AI traffic patterns, which all lead back to 5G networks to handle all this bandwidth, as well as increased use of blockchain platform developments for security purposes.

Cyber/Data/Enterprise Security

After gathering, storing and being able to access and analyze this data in real time, enterprise security enters into the bigger picture, especially after a year of data breaches and hacking involving security breaches in large enterprise systems. Security will be at the forefront of technology development, prioritized at boardroom level. No large company

wants to be the next headline for a mass data compromise, after all. Developments in cyber security will involve blockchain advancements and cloud technology incorporation, as well as transitions through other systems including encryption standards. Data governance will play a large role, but sweeping GDPR laws in the US may be difficult to legislate.



VIII. CONCLUSION

Most corporations will agree that innovation is more serendipity rather than capability and being at the right place at the right time really does matter. While large companies thrive on being able to repeat their core competencies efficiently, the processes involved do not always lend themselves to innovation. The front-end of the development cycle, where the discovery of needs in the market occurs, is where corporations thrive.

Bridging the gap between startup innovation and corporate practicality, business incubation and acceleration programs have a proven record of success. Not only do startups in incubation programs gain a solid foundation of best practices, business standards and basic knowledge, they gain market traction. Startups that are part of a thriving incubation community (and navigate their local ecosystems) are proven more successful for long-term growth than those who are not part of such a program. For a corporation, an incubation program makes the startup's benefits tangible for them and thereby easier to invest in.

Developments in key technologies this year – IoT, AI, Big Data, Digital Health and Gamification – along with Travel, Education, Medical, Agricultural and Retail, will change almost everything about our daily life. The year ahead is set to be turbulent for large corporations, with a storm of social, political and economic upheavals brewing that could challenge the level of investment in new technologies. While some companies do not have an embedded culture of innovation, they do seem to understand that it is necessary to address the market needs of today. Becoming involved with the startup community through incubation programs is the answer to a corporation's cultural shift to innovation.

Thanks to these strong partnerships between entrepreneur, incubator and corporation, the seven key areas of concern that most humans have will be addressed in some way. Not only will new innovation change the way we vote, it will change the way we shop, eat, exercise, recycle, interact and much more. There are exciting times ahead this year and we cannot wait to see what the innovation community does next.

ACTIVATE YOUR INNOVATION WITH UBI GLOBAL

If you are doing (launching or helping others launch) business in 2019, it is not too late to get involved in the global innovation community. Corporations, incubators and accelerators, government agencies, and startups can all gain from collaborations with us.

World Benchmark Study 2019-2020

Business incubators and accelerators worldwide have been participating in the UBI World Benchmark Study for years. The study is now in its fifth year and marks program impact and performance, highlights best practices, and reveals leaders and shares their success stories with the innovation community. Insights presented by UBI Global are data-driven, based on over 300 participants from around the world. The Study is now open for participation, and we will announce the top programs in Doha, Qatar at the World Incubation Summit, followed by the full findings.

World Incubation Summit 2019

Incubation program members and corporations can register to attend our annual innovation themed event 28-31 October in Doha, Qatar. Including a tour of the local ecosystem with incubators, attendees will also experience a seminar on the IncStart Accelerator Program. The event promises to be two days of networking, learning, and collaborating face-to-face with incubators, accelerators, corporate representatives, and innovation experts from around the world. Opportunities for in-depth enrichment featuring tours, workshops, and informal seminars are also part of this comprehensive global

World Startup Competition

We are organizing a unique, global fire-starter competition that identifies the 1,000 most promising startups in our worldwide innovation community. It matches them with corporations for rewards, investment, and mentorship. Over [700 business incubation programs](#) are in UBI Global's network and they represent [20,000+ startups](#). Each budding startup is filled with talented entrepreneurs developing exciting, new business ideas that we aim to support with this activity.

UBI Connect - The Engagement Platform for Innovation Hubs

[UBI Connect](#) is networking on a global scale, exclusively for incubators, accelerators, universities, corporations and others with a focus on innovation. UBI Connect was custom designed for innovation professionals to be the go-to digital space for sharing ideas and posting thoughts from any corner of the world and at any time. The platform is for online collaboration, information sharing, promotion, and relationship-building and is the conduit for distributing UBI Global's proprietary insight and research.

Best Practices – Case Studies

[The Best Practices at University-linked Business Incubators and Accelerators Reports](#) present a unique look on the operations, business model and revenue strategies of top business incubators and accelerators as told by their Directors and CEOs. The programs selected are from among the top-ranked incubators and accelerators participating in the UBI Global World Benchmark Study 2017–2018. These programs excel as thought leaders in both impact and performance relative to their global peers.

Success Stories Volume 1 and 2

In [Success Stories](#), we focus on startup companies that have “made it”— thanks to the coaching and guidance they received from our member incubation programs. The startups that you will read about in this report have been nominated by the business incubation managers within the UBI Global interactive learning community of 700+ incubation programs in over 70 countries. They have been chosen as excellent examples of what success can look like when there is a winning formula of great team plus product-market fit plus effective support.

UBI Global is an innovation intelligence company and community, founded in 2013 in Stockholm, Sweden to identify where innovation hubs were located worldwide and to learn and share what makes them successful.

It conducts the World Benchmark Study biennially for business incubators and accelerators and helps programs with assessment, best practices, and recognition. UBI Global engages its interactive learning community with international events, competitions, and awards, as well as a suite of education materials, original research, and management tools. Members worldwide collaborate and exchange information through the UBI Connect engagement platform. To further its impact, UBI Global links corporations and governments to innovation hubs and their startups to uncover business opportunities for economic development. The vetted network consists of over 700 incubation programs that are either linked to universities or are privately-, publicly-, or corporate- run. These members represent 20,000+ startups and are located in 70 countries- and counting.



Activate Your Innovation

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